

Billboard Radio Monitor

FOR IMMEDIATE RELEASE

BILLBOARD RADIO MONITOR TO CARRY BIGCHAMPAGNE CHARTS

New York, NY (May 24, 2005) – *Billboard Radio Monitor*, the premier radio industry publication and online destination for timely news, charts and analysis, and sister company to Billboard, announced today a partnership with BigChampagne Online Media Measurement to syndicate BigChampagne's music charts.

The BigChampagne charts complement *Billboard Radio Monitor's* existing suite of charts which include 20 weekly radio charts, top format gainers, airplay adds and over 900 station playlists tracked from Nielsen BDS and 17 European charts collected by Nielsen Music Control. Each week in the magazine and every day online *Billboard Radio Monitor* publishes features, interviews, news and actionable data on all sectors of the radio industry and all major airplay genres.

Every week BigChampagne, which processes and distributes chart-based information to music industry professionals and commercial radio, as well as consumer and trade publications, will supply new online music charts, which will rank the Internet's most popular songs overall as well as a ranking of specific radio formatted charts such as pop, country and R & B. The charts will be provided free of charge at BillboardRadioMonitor.com.

In addition, BigChampagne provides in-depth analysis of the relationship between radio airplay and Internet music consumption, examining individual markets and stations. Joe Fleischer, a Principal at BigChampagne and former industry columnist, contributes a regular column to *Billboard Radio Monitor's* weekly print issue covering technology and the music business.

"We feel that adding BigChampagne's music charts is a natural for our publication," said Scott McKenzie, Editor-in-Chief of *Billboard Radio Monitor*. "The company has been measuring and analyzing music file sharing since the height of the original Napster craze. We like to give our readers up-to-the-minute information, and BigChampagne offers immediate access to the music preferences of the largest listening audience ever measured."

"We're thrilled to be working with the Billboard Information Group," enthused Eric Garland, CEO of BigChampagne. "Today, online interest is the leading and most immediate measure of market response to radio programming. Being a part of the industry bible has been an ambition of ours from the start."

About BigChampagne:

BigChampagne is a privately held technology and market research company, specializing in peer-to-peer (P2P) networks. BigChampagne pioneered the concept of P2P measurement starting with the popular Napster community, and is today an industry standard online media research tool. BigChampagne's customers and subscribers include MTV, major record labels, commercial radio stations, artists, managers and other music industry professionals. BigChampagne's syndication partners include *Billboard Radio Monitor*, *Entertainment Weekly* and E! Entertainment Television. BigChampagne has offices in Beverly Hills, CA and Atlanta, GA.

About Billboard Radio Monitor:

Billboard Radio Monitor is the premier radio industry publication and online destination for timely news, charts and analysis. Using the integrity, depth and probing journalism of Billboard magazine, coupled with the data of Nielsen BDS, the expanded Monitor covers every major format of music radio, including 24/7 reporting on the latest regulatory developments, news/talk radio, satellite radio and the people that make it happen. *Billboard Radio Monitor* is a flagship property for the Billboard Information Group, which also consists of BillboardRadioMonitor.com, Billboard magazine, Billboard.biz, Billboard.com, Billboard Chart Alert, Billboard Information Network (BIN), Billboard Directories and Billboard Licensing & Events. The Group is a unit of VNU Business Media, a worldwide media company that provides specialized publications, electronically delivered data, expositions and marketing services and is owned by VNU Inc., a wholly owned subsidiary of Netherlands-based VNU, an international publishing and information company. www.BillboardRadioMonitor.com

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